

# The BOYD-MARTIN BULLET! SPEED SENSATION!

Boyd-Martin speed boats have won more than their share of records for various motor classifications and various distances, but the outstanding achievement, about which there can be no confusion, is the undisputed fact that . . .

FOR THREE CONSECUTIVE YEARS  
THE FASTEST TIME MADE BY ANY OUTBOARD, ANY CLASS, ANY DISTANCE  
WAS MADE WITH BOYD-MARTIN BOATS

Unrivaled speed—the sensation of the outboard racing world—the Boyd-Martin BULLET! The Bullet, *Junior*, introduced in 1928, established speed records at regattas throughout the country, frequently making clean sweeps of all events! A Bullet set the world's championship record of 41.748 miles per hour!—But—what the *Junior* did is just a forerunner of what the Bullet *Junior* and *Senior* will do in 1929.

If you are an outboard racer, or the kind of young man who wants to skim the surf at 30 to 50 miles per hour—there's only one boat that can give you what you want, the Bullet. Here you have speed, with a zest and thrill that only "speed over water" can give you. Open the throttle wide—and keep it there! Let banks and turns come and go—no need to slow up to make them—for the Bullet's speed is safe speed—the side stabilizers make it seaworthy beyond comparison.

Probably you've already seen the "Bullet" pull in a winner at an outboard regatta during the summer and fall of 1928. The Bullet entered events from coast to coast—and was consistently the victor. Hundreds of thousands have seen the true bullet shaped hull skimming the water, setting the pace from 30 to 40 miles per hour! World's Records set by Boyd-Martin boats remain unchallenged: 1926, 23.38 M. P. H.; 1927, 32.32 M. P. H., and in 1928, by a Bullet, 41.748 M. P. H.

You must see the new BULLET Junior and Senior to realize the actual advantages offered by their many features, and the apparently small details of construction. But in that difference and the constant conquest of detail lie the very factors that make the Bullet faster—safer, more ruggedly beautiful. It's the boat you speed fans will want.

Boyd-Martin Boat Co. :: Delphi, Indiana

## BOYD-MARTIN SPEED BOATS



Second fastest time ever made in competition. A Boyd-Martin "Bullet," driven by Bill Higgins goes 37.3 M. P. H. at Danville, Ill., on September 16, 1928.



New World's Marathon Record established by a Boyd-Martin "Falcon," driven by Fred Smith. Average of 33.2 M. P. H. for a distance of 202 miles—from Augusta to Savannah, Ga., August 15, 1928.



Harrison Fraser, famous Florida driver, has to his credit more outboard victories driver in the world. He assisted in design and enthusiastically endorses the "B"