



THE growing popularity of outdoor life each year brings greater interest in boating and water sports. Development of the out-board motor has made speed boats possible at very modest investment. Boyd-Martin boats have always been popular for use with out-board motors because, through years of fine boat-making Boyd-Martin has developed principles of design and construction that have made its boats outstanding for speed, seaworthiness, strength and beauty.

The leadership thus attained brought with it responsibilities and Boyd-Martin has long been conscious of the obligation to provide a racing boat suitable for use with 16 H. P. motors.

Since the qualities demanded could be attained with certainty only through the principles and construction methods practiced by Boyd-Martin here was a challenge to its leadership. Not only was it a challenge but an opportunity to serve that could not be overlooked. To decline to produce such a boat under these conditions was foreign to every Boyd-Martin tradition.

Now, after months of preliminary effort and research, Boyd-Martin presents the Victory Falcon, in solid mahogany, a thoroughbred boat for a distinct field of service.

The Victory is an outgrowth of all that has gone before, the ripened fruit of years of specialized experience. No finer tribute could be paid than to say it is a typical Boyd-Martin product, advanced, refined and elevated in efficiency far beyond even the high present-day standards.



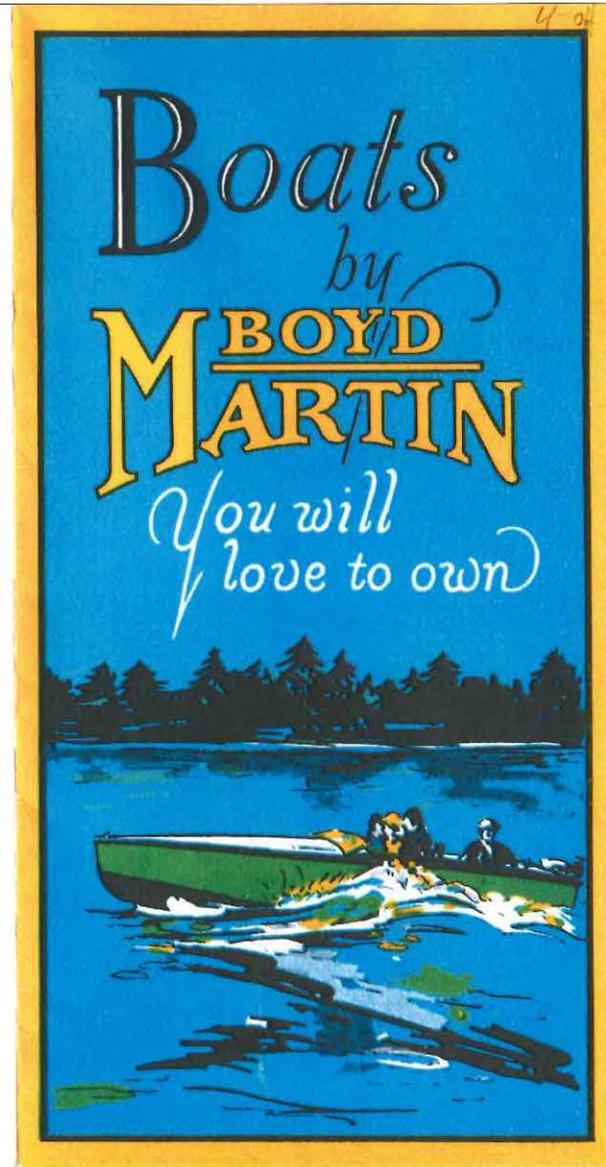
The wild goose trade-mark of the Boyd-Martin Company is a symbol of leadership. This position in the boat-building industry was won by honest value and constant reliability. It is being maintained in the same way as evidenced by the following:

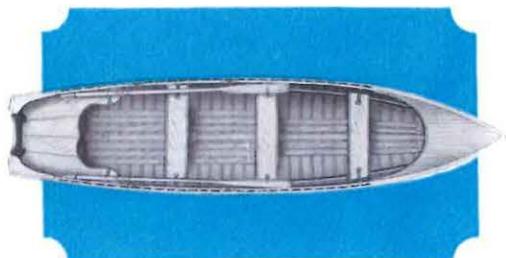
Guarantee

Every Boyd-Martin boat is guaranteed to be exactly as represented, free from flaws in materials or defects of workmanship, and ready for long and satisfactory service in the water. If, for any reason, a buyer should find a Boyd-Martin boat unsatisfactory upon arrival, it may be returned to the factory for prompt exchange, adjustment, or for refund of amount paid.

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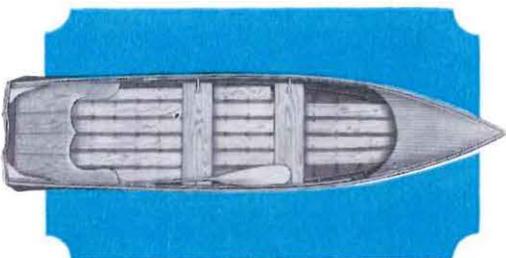
Boyd-Martin Boat
Company
Delphi, Indiana





The Barbara

The recognized merits of the Barbara are riding ease, long life and dependable transportation. Expert and layman instantly perceive that the material and workmanship in the Barbara are of the finest.



The Mercury

Strikingly graceful, of widest utility. Its beautiful mahogany deck, three roomy seats, polished brass fittings and stability for fishing are strictly in present-day vogue.

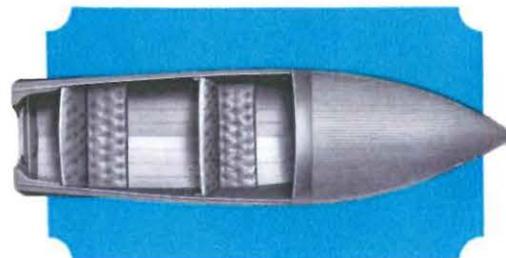
Boyd-Martin Boats Are Sturdily Built

Every Boyd-Martin boat is carefully and honestly built and will yield many years of satisfactory service. The essential qualities are built into every model. They ride with comfort on an even keel. Their strength assures seaworthiness and is a constant protection. The boundless speed, ease of control and graceful appearance in the water result from the carefully balanced design, worked out on scientific principles.

Boyd-Martin boats are dependable. In their construction only the materials best adapted for the purpose are used. Tidewater cypress (the wood eternal) for wales and planking, white-oak for ribs and gunwales, seats of redwood, and mahogany trim in the higher priced models. All metal parts are brass, copper, or galvanized against rust.

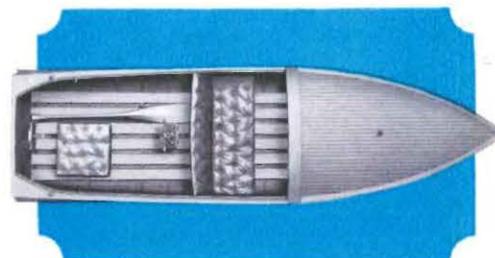
All models are finished in genuine water-proof spar varnish in attractive two-tone combinations. Green or gray is used inside and out up to the strakes and from there up natural finish, making a very pleasing and durable finish.

The stems of all Boyd-Martin boats are steam-bent and rigidly bolted. The boats will hold their shape indefinitely and resist wear and decay to an unusual age.



The Commodore

In keeping with modern conditions, this Commodore is superlatively smart and dashing. The long forward deck, flaired sides and upholstered kapoc seats are a masterpiece revealing the true essence of beauty.



The Imperial

Here is a type fully in tune with today's tempo. With its new symmetry of line and its rich ensemble of costly boat features, are vivid proofs that Boyd-Martin Boat design is a virile and vigorous art.